"STAR TREK"

SOME TV SHOW CALLED "BENSON"

DON MARTIN DAVE BERG AL JAFFEE

...and the usual gang of idiots are all in this issue of...

No. 216 July '80



75c





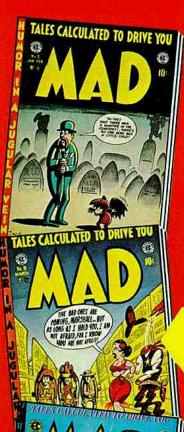
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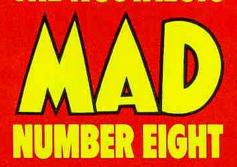
JACK RICKARD

# HOO-HAH! HYSTERIA REPEATS ITSELF STILL ANOTHER TIME!

MAINLY, OUR PAST RETCHES UP WITH AGAIN IN

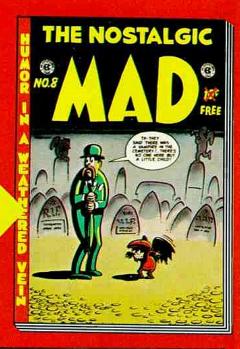


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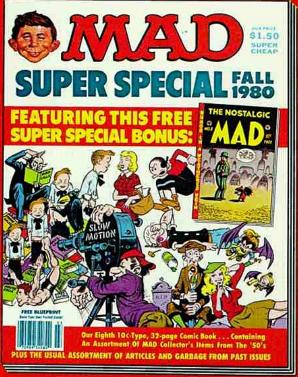


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the usual gang of idiots

### DEPARTMENTS

"Star Blecch—The (Gacck!) Motion Picture" 4
BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of Keeping In Touch
CAPITOL GAMES DEPARTMENT  MAD's Plan For Making  The Congressional TV Show More Entertaining
CLASS DISTINKSHUN DEPARTMENT A High School Yearbook For Average Clods
DOWN, PRINTS! DEPARTMENT Famous Family Album Rejects
FISH WIFE DEPARTMENT The Big One That Got Away
GRINDING THE AXIOM DEPARTMENT MAD Laws
HI YO-YO SILVER! DEPARTMENT  Don Martin Looks At "The Lone Ranger"
LETTERS DEPARTMENT Random Samplings Of Reader Mail
MALICE IN BLUNDERLAND DEPARTMENT Election Year Jabberwocky
MARGINAL THINKING DEPARTMENT "Drawn-Out Dramas" By Aragones**
OILY ADDITION DEPARTMENT  MAD's All-Inclusive, Do-It-Yourself  Energy Crisis Newspaper Story
PUT YOUR FUNNY WHERE YOUR MOUTH IS DEPARTMENT An AI Jaffee Snappy Answers To Stupid Questions Fishing Adventure
SEE NOTE DEPARTMENT An Eye-Popping Scene On A Corner
VALET OF THE DULLS DEPARTMENT "Bentson" (A MAD TV Show Satire)

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\*\*Various Places Around The Magazine

### VITAL FEATURES

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A MAD LOOK AT ELECTION YEAR JABBERWOCKY" Pg. 12

"MAD'S PLAN TO MAKE THE CONGRESSIONAL TV SHOW MORE **ENTERTAINING"** Pg. 26





SOME SAMPLES OF "FAMOUS FAMILY **ALBUM** REJECTS" Pg. 32

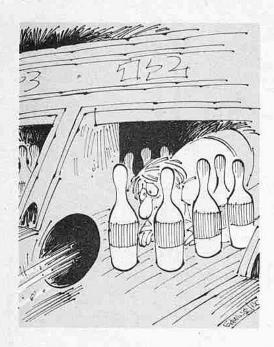
"A HIGH SCHOOL YEARBOOK FOR **AVERAGE** CLODS" Pg. 35





"BENTSON" (Another MAD TV Show Satire) Pg. 43

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### **ONLY TWO LEFT!**

Yep, there are only two inches left to this column—just enough room for our usual ad plugging full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid, suitable for framing, or lining bird cage bottoms, or training puppies or whatever! (Isn't it amazing puppies or whatever! (Isn't it amazing how many sneaky ways we come up with to get you to read these ads?!) Mail: 50¢ for one, \$1.05 for 3, \$2.15 for 9, \$4.35 for 27 or \$8.75 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022



### LETTERS DEPT.



### THE WHITE, SHADOWED

I was glad to see that another one of your readers was wrong about cutting up every good TV show you do! "The White, Shadowed" was the best thing I've seen written about the best show on TV. You got the personality of each character down right and Angelo Torres is especially to be commended for getting so many players "into the game"!

Jon Femster Detroit, Mich.

Torres and Silverstone deserve the #1 rating in both polls for their hilarious slam-dunk of "The White, Shadowed."

Chuck Gill Hannibal, Mo.

Your loving satire is high tribute to the developers and producers of "White Shadow." It was a truly discerning premise, their realization that a basketball coach is so much closer and involved with his players, say, than a football coach. And actor Ken Howard delivers an exasperated sensitivity, so unerringly!

Laurie Pevey San Antonio, Texas

"The White, Shadowed" should have gone into double overtime!

Bill Layton Centralia, Ill

It's quite a switch, starring as "Coach Raves" in MAD Magazine's "The White, Shadowed" and then taking the role of Father Damien (The Leper Priest) for an upcoming NBC movie. Actually, my appearance in MAD has made me so infamous, I'm thinking of disguising myself as a cleric when I return to Hollywood.

Ken Howard on location

#### THE CALAMITYVILLE HORROR

I really loved Dick and Mort's "The Calamityville Horror"! I thought it was SUPER (Naturally)! But how did they know the daily routine in my house so perfectly? Anyway, Thanks to this piece of satire, I now have definite proof that there is life after MAD!

David Gherman Bergenfield, N.J.

I enjoyed your satire of "The Amityville Horror" but you guys screwed up the cover. Why didn't you put George Lutz looking into the fireplace, with Alfred E. Neuman grinning back at him?

> Kim Walker Jacksonville, Fla.

That would be too horrible!—Ed.

### THE CORNCORDE, AIRPLOT '79

"Corncorde" ran out of fuel on its
"take-off"! David Schupak
East Meadow, N.Y.

"Corncorde, Airplot '79" was a real crash landing! Mike Pew St. Louis, Mo.

### DON'T BUY THIS ISSUE!

Could you please tell me what was in issue #214? I didn't get to buy one because the cover said, "DON'T BUY THIS ISSUE! Buy The One Underneath!" I looked under it and there wasn't one.

Mike Fabbri Richardson, Texas

There was a Playboy underneath! Bo Derek doesn't look like ole Alfie at all.

James Werner Sparks, Nevada

I ended up buying a "Woman's Day." Fred McDougal! Duluth, Minn.

### SYMBOL-MINDED

Your reluctant use of the ugly UPC symbol on your cover has been a blessing in disguise. The accompanying gags have all been winners; vengeful counterattacks on conformity!

Louis Valanzola Bayonne, N.J.

Ken Howard, His White Shadow Stand-In, And MAD On The Set Of NBC Film, "Father Damien, The Leper Priest"

PHOTO: MARY NEWTON



#### ONE FINE DAY DOWNTOWN WHILE WATCHING A DOUBLE FEATURE

I loved Don Martin's "One Fine Day Downtown While Watching A Double Feature." I, too, marvel at the food consumed during a film, the enormity of the popcorn containers, the dripping hotdogs, the softdrink cups with straws sticking out, the stacks of candy bars, the expense involved. Sometimes, when I find an empty seat, I'm even able to put my feet on the floor without having to push aside empty containers, discarded wrappers, mustard-stained napkins and puddles of sticky liquid. The Rev. Russell C. Block

Berkeley Heights, N.J.

Not to mention the loaves and fishes, Reverend!-Ed.

#### THE APPLAUSE THAT REFRESHES

I guess it's strange to write about a MAD article from so far back, but I think you would like to know about this. In English Class, we were asked to do a forensics piece. I didn't have any idea what to do, but when going through some of my old MADs, I found the perfect forensics piece: "Who Killed The Country?" When piece: "Who Killed The Country?" When I did the piece in class, I received an extremely long round of applause and an "A." My English grade this year will be important for my entry into college.

> Bill Powers Clintonville, Wi.

### MAD'S "NECROMANIA AGENT"

Harry North and Lou Silverstone did exhaustive spadework in their "MAD's 'Necromania Agent' Of The Year." It's as true as a deathbed confession, and funnier! C. H. Ware

Pine Bluff, Ark.

#### THE JOGGER

"The Jogger" is the best collaboration ever by Davis and Jacobs. It's so good, I gave it to my sister who lives 1200 miles Mrs. Beth Roberts Belton, S.C.

Did you jog it over to your sister's?-Ed.

#### MAD LAWS

I loved your article "MAD Laws" but you forgot one. No matter where you stand around a campfire, the smoke will drift in your direction.

Meredith Kibbee Los Angeles, Calif.

You omitted The Bargain-Hunter's 1st Invariable: No matter how early you arrive at a sale, they are out of the item you want!

> Larry Weisberg Harrisburg, Pa.

How about The Law of Selective Gravity: The probability of a piece of bread landing buttered-side down is in direct proportion to the cost of the rug.

Tim Pfeiffer Pittsfield, Mass.

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HOLLY WOOD...

THE BLASTS FROM

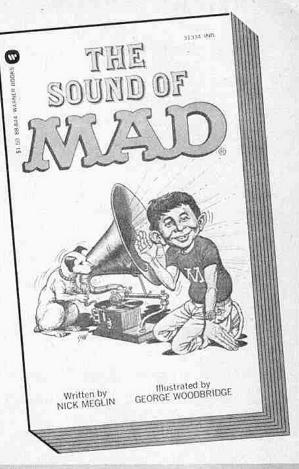
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THE DRONES FROM

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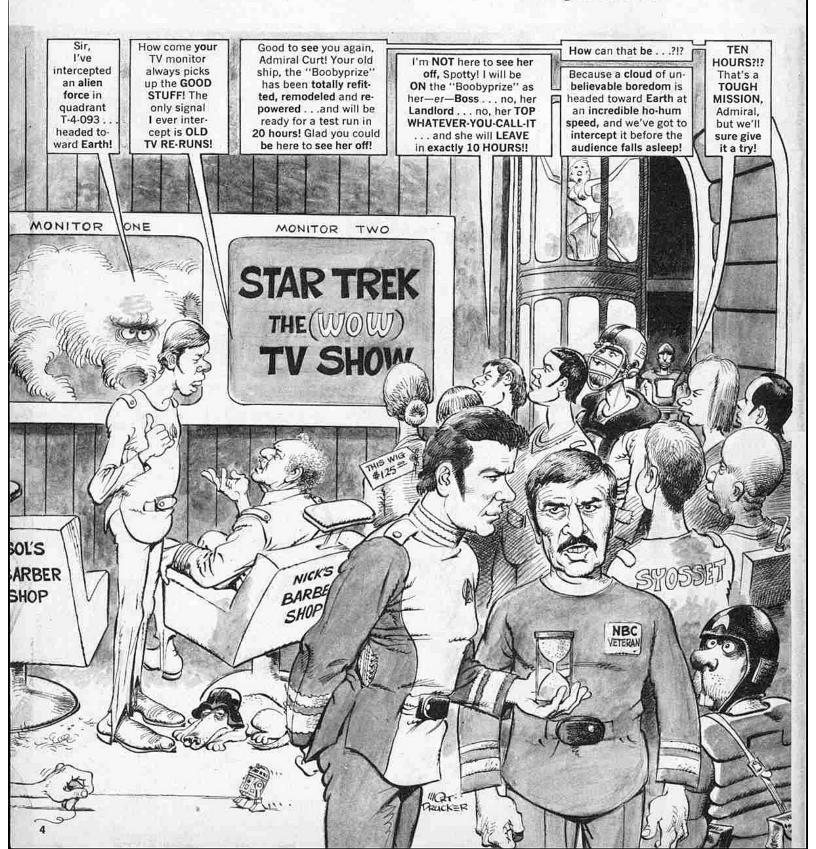
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### ANOTHER WASTE OF SPACE DEPT.

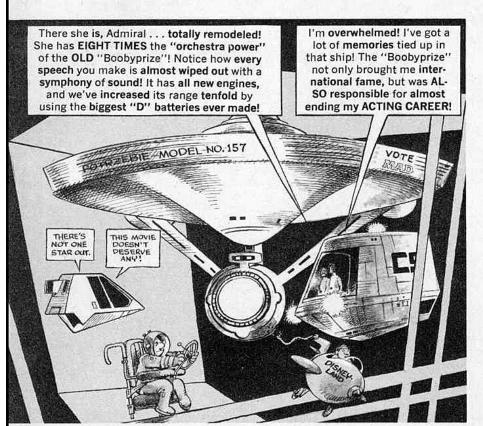
First, there was "Star Trek"—The (Wow!) Television Show! When it finally went off the air, millions of fans wrote the networks to put it back on! Well, the show didn't go back on, but the "repeats" did, and they've been shown hundreds of times. A "cult-following" formed . . . fan clubs were organized . . . conventions were held. In order to satisfy all the "Trekkies" around the world, there was only one thing that could be done: Charge them all \$4, \$5 or \$6 . . . and PROVE once and for all that a cheap old television episode re-run is a helluva lot better than a new multi-million dollar motion picture! We're talking about . . .





# TAR BLECCHL

### THE (GACCKI) MOTION PICTURE

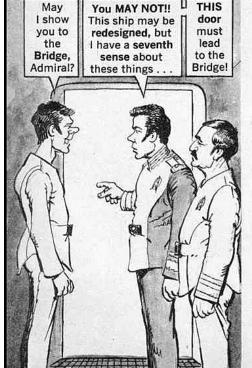


You must be very emotional about seeing the Boobyprize again, Sir! You've circled it six times already!

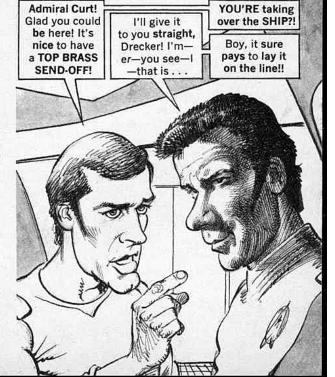
WHERE in hell is the DOOR to get in?

ARTIST: MORT DRUCKER

WRITER: DICK DE BARTOLO







But you CAN'T take over this ship! I've been with her every step of the way during her reconstruction! You don't know her! Everything has been changed around!

It doesn't matter!
I'M taking over
the CENTER SEAT!

Even THAT'S been changed! The center seat's now the one on the LEFT!!

I'm the NEW CAPTAIN, Drecker . . . PERIOD! The powers-that-be don't want some AMATEUR IDIOT risking this ship against impossible odds! They want a PROFESSIONAL IDIOT . . . and I'M that man!!

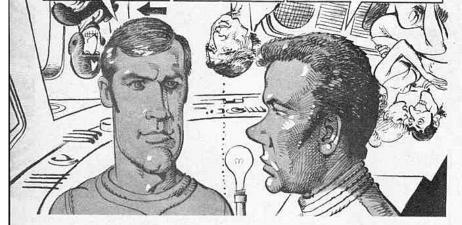
### ATTENTION! COMMANDER SONAR AND HIS ASSISTANT NOW BEING TRANSPORTED UP!

NO!! NO!! Don't do it! We're not ready!!

We're losing their patterns! It's a terrible mistake!

No, its not! I see them!! It's Ernest Borgnine and Yvette Mimieux!! THAT's the MISTAKE!! They're in "The Black Hole"...!!

Lucky devils!





Well, we're going to have to replace Commander Sonar!

There's no one else rated on our new engines! Then YOU'LL have to double as Executive Officer AND Science Officer!

And who's going to clean up this mess?

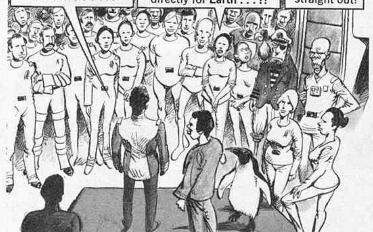
So—you'll just have to TRIPLE! You'll be Executive Officer, Science Officer AND Intergalactic Janitor!!

You are all here
for a reason, and
I'll give it to
you straight! Er—
let's see—there's
this . . . uh—hmmmm
. . . there's a . . .

Is it because there's an ominous cloud out there in space with a strange and unbelievable killing force, and it's heading directly for Earth . . . ??

Exactly! I'm glad to see that none of you flinched when I told you the truth straight out!





### EMERGENCY!! VISUAL IS ON MONITORS . . .

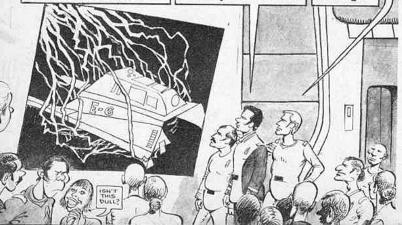
Why, that's Epsomsalts Six, our Outpost Space Station! It's being struck by lightning, and it's VANISHING!! Whatever that mysterious lightning is, it must suck the glue out of "model" space stations, and make them disappear! That settles it! We blast off NORTH in forty-five minutes! But that mysterious force is due SOUTH!

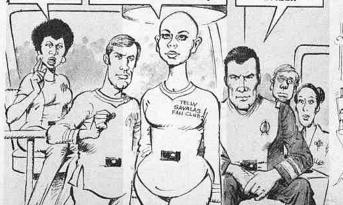
See?! I DO know what I'm doing!! Captain, look! The transporter is working again! See?
They've beamed us up a new

Navigator!

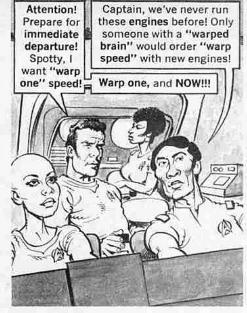
You say the transporter is working again! Where the hell is her HAIR?!

I am Lt. Ileer, reporting for duty! And before any of you get any ideas, may I remind you of my oath of celibacy! With that bald dome, lady, I wouldn't sweat it! The only thing that may attack you on this ship is a BOWLING BALL!!

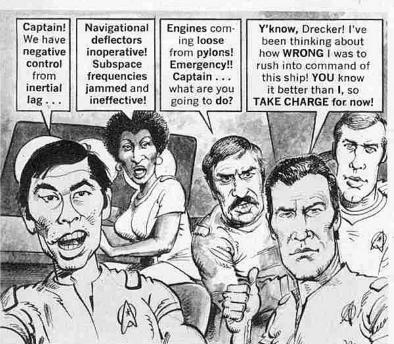


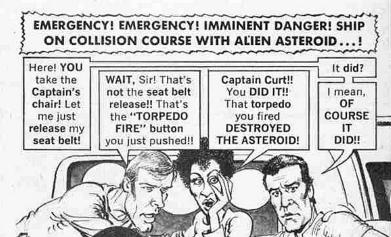


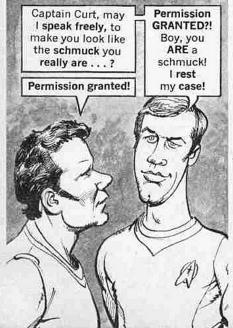


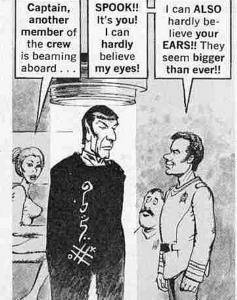


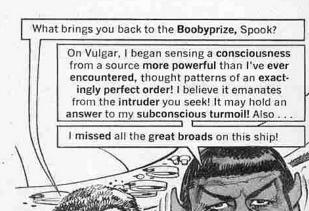


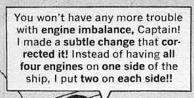






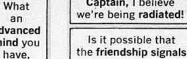






What ап advanced mind you have





Is it possible that the friendship signals we're sending out are being interpreted as acts of hostility?

Captain, I believe

Yes, that seems to happen with every foreign power the U.S. tries to help!



By the Gods of Vulgar, they're sending out an energy of the twelfth power!

ly TWICE the energy of the SIXTH power!

A LOT?! Let's see-

why, that's precise-

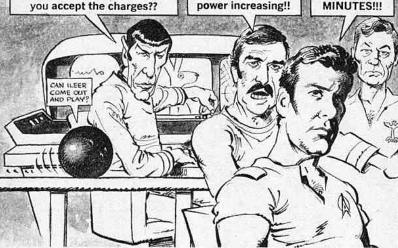
What a mind . . . ! What a mind . . . !



Captain, the intruder has been attempting to communicate with us! I think I've broken their code! They're calling us "collect"! Will you accept the charges??

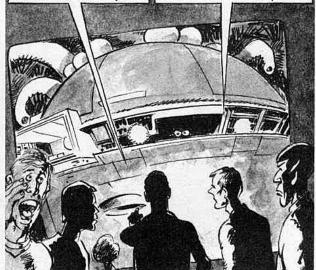
I'II-I'll have to think about that!

Shield protection fading . . . external power increasing!! Okay!! Okay!! We'll accept the charges!! But ONLY for THREE MINUTES!!!



Look at that! A vessel so large, it's taken complete control of our ship!!

Thank God SOMEBODY has finally taken complete control of our ship!!



I estimate its striking power at seventy billion megatronic ampere-volts or more!

> Uh-I say, let's not fool with it!

Boy, it's just one brilliant tactical decision after another with you, isn't it, Captain?!



### INTRUDER ALERT!! INTRUDER ALERT!!

Y'know, we should get rid of that SPEAKER SYSTEM! It only seems to bring BAD NEWS!

It's a bolt of that highenergy lightning! And . . LOOK! It's taking ILEER away!! Someone STOP IT!! We've got a HEAVY DATE planned for this evening! lleer . . . try to be back by TEN P.M., will ya?!?



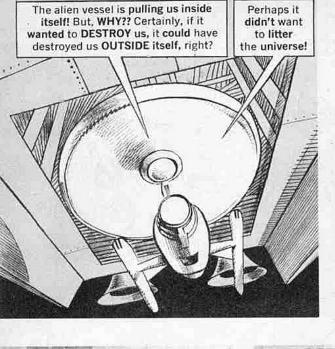
First, engine failure! Then Ileer is taken! What's next?

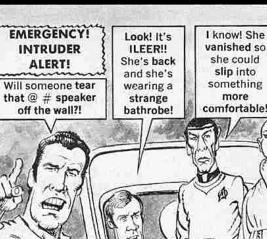
CAPTAIN . . . we're being seized by a TRACTOR BEAM!!

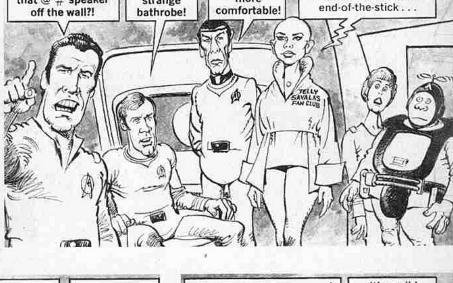
ANSWER, Spook!! Can't I ask a rhetorical question that doesn't have a disaster for an answer?!?

I didn't want an

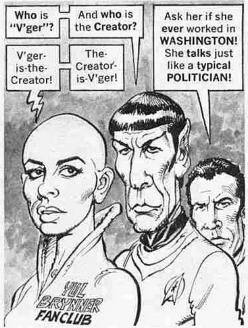


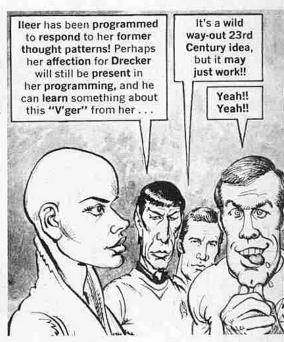












I-have-been-program-

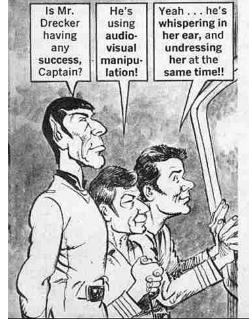
the-carbon-based-units-

that-infest-the-U.S.S.-

Boobyprize! It-was-my-

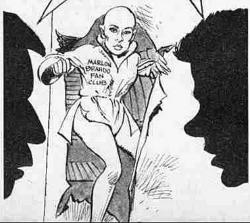
luck-to-draw-the-short-

med-by-V'ger-to-study-









Spook, why are you out here?

I came out here to seek some answers, Captain? So did I! And here are the questions: Did you SIGN for that thruster suit? When are you going to RETURN it? Did you leave a DEPOSIT?



You-haveasked-tomeet-with-"'V'ger"and-thisis-V'ger! Now-youmust-give-V'ger-the-Creator!

Wait! This sign . . . !! It doesn't say "V'ger"! See? When I brush away the dirt, it says "VOYAGER

Interesting! We are looking at the products of what is probably the universe's most intelligent species . . . and it doesn't even know how to dust!

Voyager VI! It was sent out from Earth with a mission . . . "Learn all that is learnable . . . store all that is storable . collect all that is collectable . . . merchandise all that is merchandisable!!"



Obviously, when Voyager VI disappeared from our side of the galaxy, it crashed on a "machine" planet which followed the orders we'd programmed into it! And this is the results! Ileer, WE created "V'ger"! Therefore, WE are YOUR CREATOR!!

Statement-rejected!! Earth-carbon-unitscreate-wars-energyshortages-politicalrip-offs-inflationdepression-riotshunger—and—misery!! No-there-must-bea-HIGHER-POWER!!



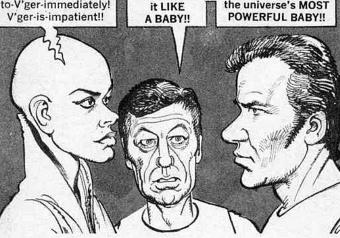


Let ME give

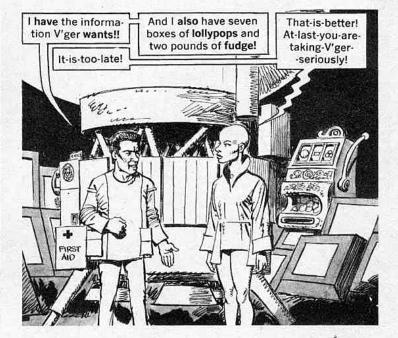
If you ask me . . . the way to deal with "V'ger" is to treat

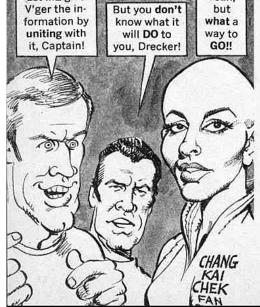
And-if-V'ger-does-not get-the-informationit-will-destroy-the-Earth-with-missiles!

That is, treat it like the universe's MOST



Yeah,









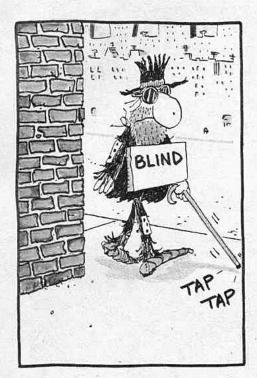


SEE NOTE DEPT.



# AN EYE-POPPING SCENE ON A

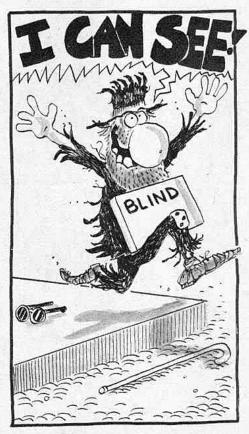
### CORNER













ARTIST & WRITER: DON EDWING



MALICE IN BLUNDERLAND DEPT.

ONCE MORE, IT'S ELECTION YEAR...AND ONCE MORE, AND THE NEVER-ENDING SPEECHES AND COMMENTS A

# FIGUR YEAR

ARTIST: ANGELO TORRES

'Twas '80, and the Carter Bush Did Kennedy the Brown campaign; All Reagan was the Baker push, And Connally did Crane. The Middle East defloins with dridd, With OPEC steeching day by day; Unsneeved, we'll dworp Khomeini's norp, Despite what others say. It's time we sneckled energy; Our gribbish freems won't vleet away; As Lincoln said, "To glinch is ned;" It still makes sense today.



## WE'RE IN FOR THE RHETORIC AND THE PROMISES ND INTERVIEWS. IN OTHER WORDS, WE'RE IN FOR...

# JABBERYOCKY



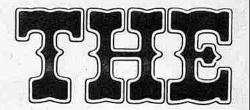
WRITER: FRANK JACOBS

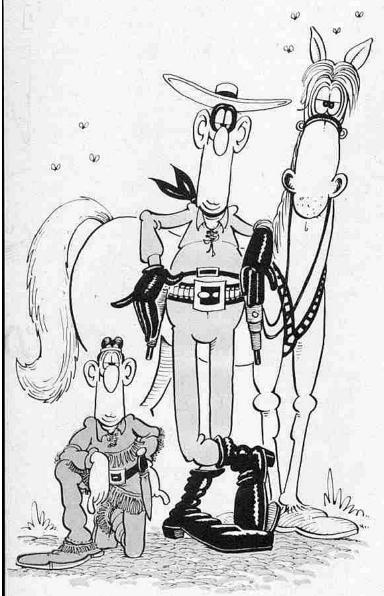
I duzzlekate most lomishly With those who zunk this nurgled land; To them I say, "The gleek will snay!" You'd think they'd understand. To ablovate the Soviets Seems noggled breep, a greemish task; What's nurg with SALT? It's smung with gralt! I thought you'd never ask. And when the final gleek was flort, Just two remained to zorch and vame, Which makes no diff'rence anyhow, 'Cause each one sounds the same!



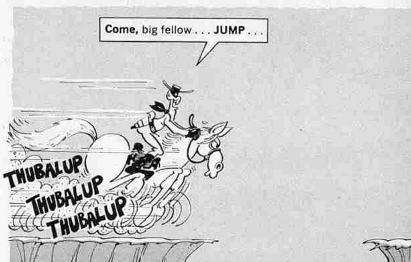
HI YO-YO SILVER DEPT.

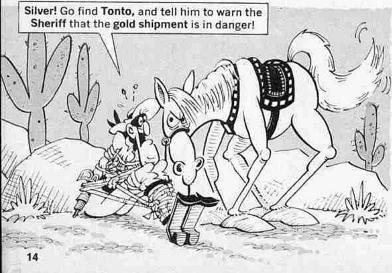
### DON MARTIN LOOKS AT...

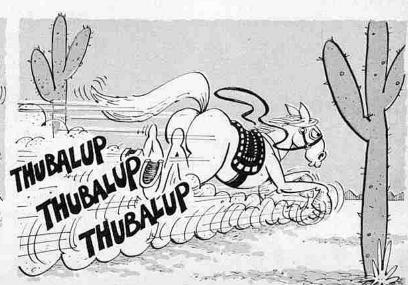






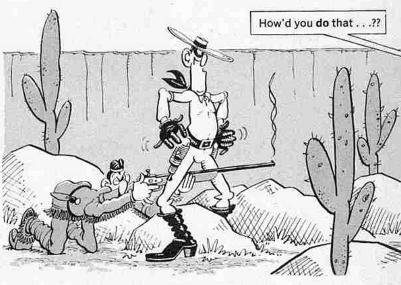


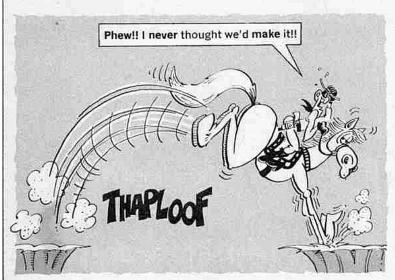




# LONE RANGER





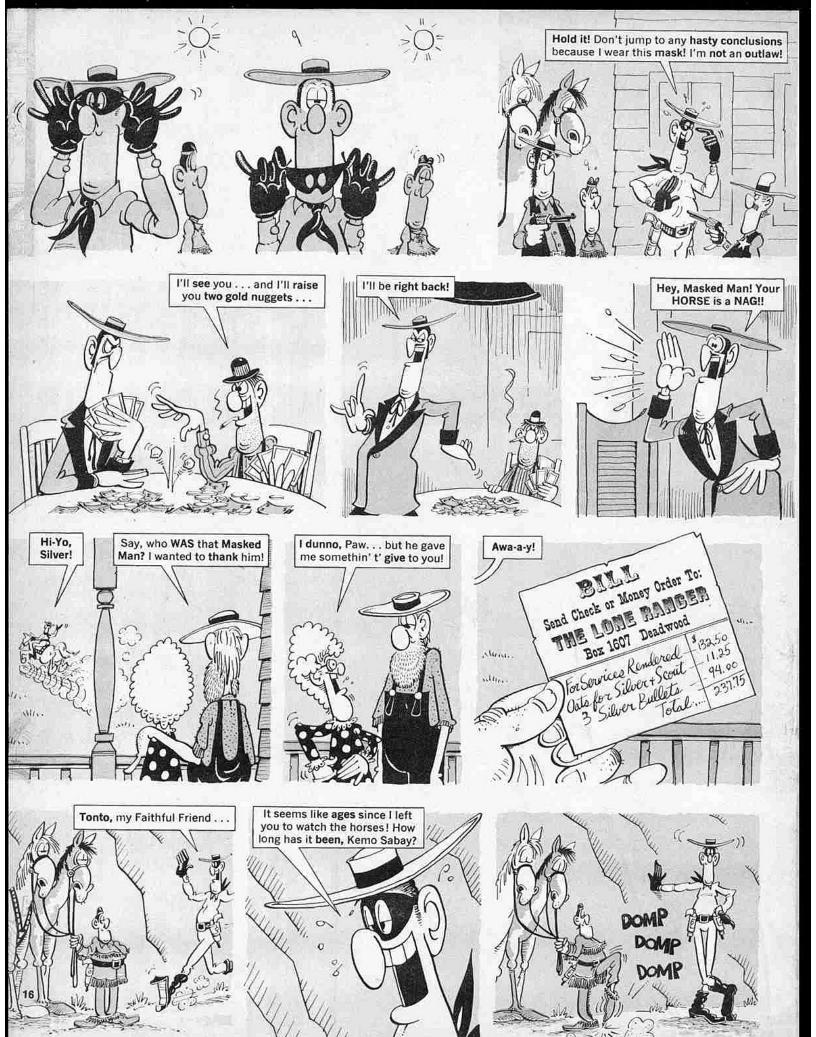


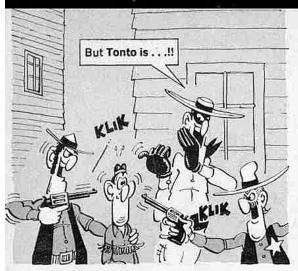
















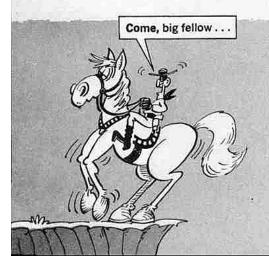














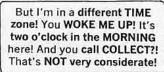




Hi, Mom! It's me ...your Sonny Boy! {



Everything is fine, Mom! You say I never call, so I'm calling!

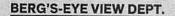


What do you MEAN . . . ?! I'm VERY CONSIDERATE!



I waited till AFTER ELEVEN, when the rates are CHEAPER!





### THE LIGHTER SIDE OF ...

KEEPIN

I met this gorgeous guy the other day, and he said to remember to send his regards to you! He said to remember to tell you that he was a "secret admirer" of yours!



He ALSO said to remember to tell you that he thinks about you very often!

How sweet of him!



He ALSO said to remember to tell you that you've spoiled him for all other women! He ALSO said to remember to tell you if you're at



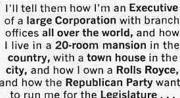
He ALSO said that . . but I don't remember!!

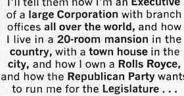




You've got a Newsletter from your Graduating Class! It tells how successful all your classmates are! They want to know how YOU'RE doing!

111 write them with pleasure!







But none of those things are true! You're NOT as successful as they are!!



I can THROW THE BULL as well as the next guy!



# INTOUGH

ARTIST & WRITER: DAVE BERG



I DID!! I wrote you a Post Card every day from ev-





Well, you know how the mail is! I always get back home before the Post Cards do!



So . . . why do you bother to WRITE them?!



Why does ANYBODY

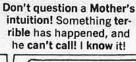
bother to write

To let you know I'm ALL RIGHT!!



But he promised to call us the minute he got there!!

That doesn't mean you have to panic and call every police station and hospital along his route! There are many reasons why he could be delayed this late!



Calm down! There's the phone now . . .



Hi, Mom! I got here hours ago, but something terrible happened, and I couldn't tell you!

I KNEW it! I KNEW it!! What HAPPENED? WHAT??



Thank God!!

It's her

ANSWERING

MACHINE!

Now I won't

Your line has been contin- a uously busy for two hours!



Oh-oh! I haven't called my Mother in some time!





Okay, but I'm gonna be stuck listening to her complaints for the next half-hour or so!



Hello! This is
Molly Finster!
I'm not at home
right now! At
the tone, leave
your name and
number and I'll
get back to you!



And if this should happen to be one of my children calling, let me tell you—my arthritis is acting up something awful—and my back is killing me—and my migraine headaches shouldn't happen to a dog—but a lot you care that I'm not long for this world . . .



Here's your mail, Mr. Geek! There sure is a lot of it!!



20

And all from important people and places! Senators . . . the Governor . . . Universities . . . Scientific Institutions . . . Hospitals . . . etc . . . etc . . .



You should be! When you're a successful businessman like me, and you mingle with the mighty, they keep in touch!

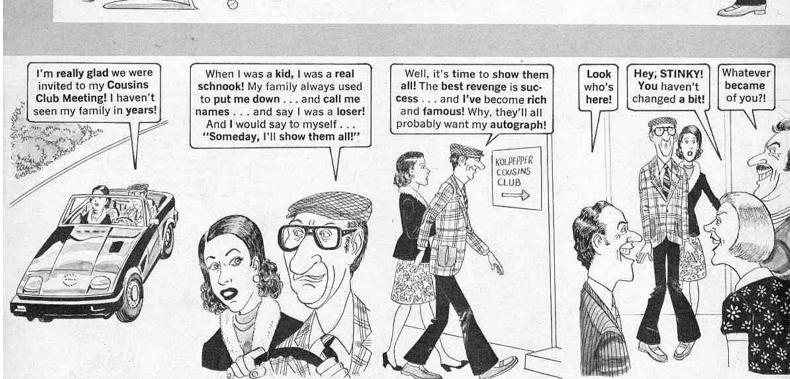
> Gee, that's really something! What do they want?



Donations!











David Bers FISH WIFE DEPT.

### THE BIG ONE THAT GOT AWAY









ARTIST & WRITER: DON EDWING

Every day there seems to be another newspaper story dealing with the energy crisis. And every day we get

more confused trying to figure out what's happening and how we're supposed to deal with it. Well, there's

# ENERGY CRISIS NEWSPAPER STORY

P) — The at an an-'he final showing idicated,

> ational ation's r inflaated at will be

ent's renal prodasured ras 8.7 same wth of so was ort.

> N.P. in was attment, idjusthigher accord-

	severe shorta	ge of,
the White House announce	ed today. The	crisis, which
could(3)	(	4)—, is a result
of5	, brought on b	by6
Citizens are being a	sked to	and to
9		The President
said he will soon	11)——	and is contemplating

WAS United . nual ra quarte than e the Gov The prod good tion . 1.4 p€ made ne The vised re uct she by the percei. as initi 2.3 per uncha Bush Th the f tribut. which v ment for than or ing to

WRITER: FRANK JACOBS

7.

in the Middle East
in Iran
in Congress
in the War of 1812
on Three Mile Island
in Studio 54
on the street where you live
in "Airport '79"
in Jerry Brown's camper
on the yellow brick road
at the Indy 500
on public television

8.

use mass transit
phone Prince Faud
die early
build their own reactors
read the 23rd Psalm
travel by ricksha
sleep with their clothes on
reincarnate as sparrows
avoid sex
free their slaves
tie up their children
buy Ethiopian

9.

drive
fill up
bathe
run naked
breathe
evacuate
get stoned
walk their clones
phone Grandma
crawl on all fours
wander lonely as a cloud
conceive

### /E DO-IT-YOURSELF

1.

Motorists
Home-owners
Balloonists
Geminis
Mouth-breathers
Whigs
Gay doormen
Sinus sufferers
All states but Georgia
Unwed furriers
Dwarfs
Ted and Linda Feingold

4.

service stations
the West Coast
the Alaskan Pipeline
scenic lookouts
Krypton
Warren Beatty's fun room
Middle Earth
six stamp clubs in Wichita
Boys Town
Al's Pizzeria
Monday Night Football
The King Tut Exhibition

10.

only when necessary
in groups of five
during reruns of "Benson"
at 55 miles an hour
when Mars squares Saturn
with a trained squirrel
only on Arbor Day
with Howard Baker
during "60 Minutes"
during months having an "R"
at reduced temperatures
when it's Miller Time

2.

gasoline
heating oil
cocaine
warm Dr. Pepper
leadership
energized gravel
see-through dickeys
non-stick bubblegum
calcium
effective deodorants
soy sauce
good news

5.

reduced imports
Arab greed
gas-guzzling Mopeds
the Susan B. Anthony dollar
powerful trolls
careful planning
"Tip" O'Neill's biorhythms
the Scarsdale Diet
Miss Piggy's nose-job
the Great Depression
rolling double sixes
man's inhumanity to man

11.

address the nation
set up guidelines
tear up his Exxon card
close Utah
resort to groveling
burn whale blubber
back Teddy Kennedy
convert to buffalo chips
become a Moslem
be nicer to Mondale's niece
admit he is a droid
have his teeth bronzed

3.

close down
bankrupt
put the screws to
take the fun out of
clean up
blow the lid off
end diplomatic relations with
unionize
give the Mafia control of
bring back vaudeville to
stop those whispers about
inspire a TV series about

6.

anti-American feeling
lack of refineries
sloppy drilling
longer coffee breaks
smelly truckers
a Darth Vader look-alike
an obscene phone-call
a savage game of "Go Fish"
the sky falling
the ghost of Howard Hughes
enraged shepherds
Werner Erhard showing up

12.

gas rationing
resigning
his navel
the return of the horse
suicide
unleashing Billy
traveling by Greyhound
renting out Camp David
pardoning Schlesinger
out-of-body travel
a roller-disco in the Oval Office
living under an assumed name

### CAPITOL GAMES DEPT.

By now, you've all seen this season's new TV shows, and you're all convinced the TV Industry has hit bottom, right? Wrong!! Because guess what's coming to the tube! The U.S. Congress! Soon, the Networks are going to start televising our Law Makers in action. Anyone who's ever visited Washington and sat through a dreary session of Congress knows that this new program is in serious trouble! How can our Legislators compete with blockbusters like "Laverne & Shirley" or "Three's Company"?! We think we've got an idea that may help! Mainly . . .

MAD'S PLAN TANA If you don't switch to another channel quickly, you're gonna be stuck watching "SATURDAY NIGHT ALIVE . . . ALMOST!". . . featuring "The Past Their Prime Congressional Players"!

W ELLAG AU OU



Hi! We're four wild and crazy Congressman . . . trying to make out in Washington . . .

I'm Senator Proxie ... and you're not! coulda been a Bookie, but NO . . . the voters didn't want that! I coulda been a Pusher, but NO . . . the voters didn't want that! I . . .



# TO MAKE THE CO TV SHOW MORE ARTIST: JACK DAVIS

Good evening, and welcome to
"CANDID CONGRESS"... the show
that really takes you behind
the scenes in Washington...
and shows you some of your
elected Representatives in
their unguarded moments...!



Tonight, we've got our hidden camera in the offices of Sen. Olden Lecherous, and we've employed a sexy lady to apply for a job . . .

My name is Fanny Foxylady . . . and I'm looking for a job as a Secretary! Step into my private office, Missy Foxylady, and we'll go over your qualifications!







C'mon, get outta here! That was no BUM!! that was MAYOR KOCH!



Okay, let's get down to business! Or, as they say in Politics-But seriously, folks! Shall we bail New York out again?

I move SELL it back to the Indians!

And give 'em ANOTHER lousy deal?! New York isn't worth the 24 bucks we gave 'em for it the FIRST TIME!





# NGRESSIONAL ENTERMANCE

WRITER: LOU SILVERSTONE

Senator, I have a confession to make! I'm not a very good typist!

That's okay! I can get all the typists I want! I need a sensitive, intelligent, well-built woman like you I can relate to! Being a Senator is a thankless job! It's very lonely at the top!





A CAMERA!?! Oh, no!!ls it the CIA? The FBI . . .?

Neither!! You're on "CANDID CONGRESS"!

Thank God! The voters couldn't care LESS about a little hankypanky! Why, it actually helped the "He's only human!" image of some of my colleagues! But the CIA, or the FBIthat could be ruinous!



On your mark . . . get set . . . for TV's fun-filled "ALLSTAR CONGRESSIONAL EVERYTHING GOES"! Today, we've
got a team from the United
States Senate ready to face
off with a team from the
House of Representatives!



As you know, both Houses of Congress each passed legislation recently, giving themselves fat salary increases! Which ever side wins today's competition will have its version of the bill enacted into law! So stay tuned for the riotous fun, folks!

We're Number One!

We'll murder the bums!



The first event is the "Blindfolded Paper-Shredder Race"! Each of our competitors is blindfolded! He then has to hide incriminating documents somewhere on his person, crawl across a greased pole suspended over water, and put the documents into a papershredder! And just to add a little excitement, we're using material from the personal FBI file on each contestant! So there's your incentive, guys! Now, do a good job!



This is Howard Coolsell . . . welcoming you to "MONDAY NIGHT POLITICS"! Tonight's confrontation over the Energy Bill looks like another classic battle between these traditional rivals, the GOP Pachyderms and the Democratic Mules!



Today, I had lunch with the GOP Whip, the Back home, PII Senator from the Badger State, Wisconsin, we call 'em go along 'Elephants" which, as you all know, is in the tough Big Ten! I put it to him that rumor has and with that, it that the Republicians, the party of Jackasses, Lincoln, is going to spring a filibuster! H'ward! Howard!



What's No, a filibuster is when a member a filly of a deliberative buster, body obstructs its H'ard? action by use of Somebody dilatory tactics, gonna such as speaking ride a to consume time! Bronco?



Hi, folks . . . and welcome to Washington's favorite pastime . . . "SCREW THE TAXPAYERS"!!



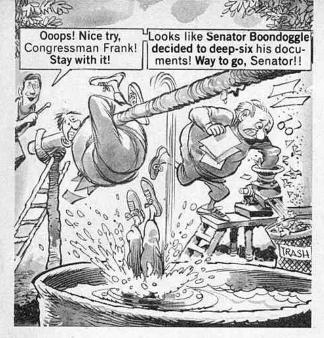


THE THE ROTE WAS ASSETTED THE STANDARD HER

And here's your host, Wink Porkbarrel!

The rules of our game are simple! Even a child, or a Congressman can understand them! I pick a Representative from each side of the aisle to compete for our Grand Prize! And today's Grand Prize is ... A 26 MILLION DOLLAR DAM ... whether the winner's State needs one ... or not!





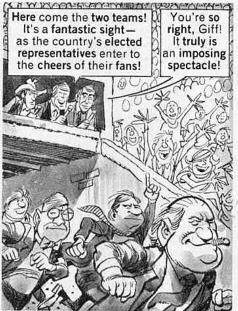
And we have a WINNER!
The team from the U.S. Senate!

It was a tough fight, and even though we Representatives lost, we still feel like winners because of the private agreement we made with the Senators before the contest! That's right! We all felt it would be insane to risk losing a big fat pay hike because of a stupid game! So we promised the winners would add an amendment to their bill giving an equal pay increase to the losers!

Besides! There's plenty more where THAT came from!









Sorry we can only choose two to play, but we have some consolation prizes for the rest of you! First, everybody gets a \$57,000 salary, a \$7000 personal expense account, and 33 all-expenses-paid round trips to your Home States! You also get \$2250 for incidentals and a free suitcase, a \$6650 stationery allowance, plus unlimited free mailings plus \$5000, unlimited free phone calls and free Medicare and drugs!



Okay! You also get \$225,144 to hire a staff . . . plus free office space . . . \$27,000 for furniture . . . cut-rate Life Insurance . . . free flowers from the Botanical Gardens . . . and \$2.00 haircuts!



We seem to be running out of time, so the Home States of BOTH of our lucky contestants get a 26 million dollar dam! Because we're playing Washington's favorite game where everyone wins expect—you know who!! Let's hear it! The name of the game is . . .



### GRINDING THE AXIOM DEPT.

Have you ever wondered why it rains every time you wash your car? Are you puzzled why the warranty on your TV runs out the day before your picture tube blows? The answer is obvious! We are all at the mercy of mysterious, unstated laws that have the power to make the young feel old, the wise look foolish and the strong turn into mush! In other words, we're all subject to

### THE "ON SALE" PRINCIPLE



Over 80% of all "Storewide Sales" take place the week after you've bought something at "Full Price."

### THE SERVICE CALL AXIOM



A malfunctioning TV set or appliance needing a service call will work per-30 fectly when the service man arrives.

### THE CRAMMER'S MAXIM



If you study nine out of ten areas of American History, it's the tenth area that will appear on that final exam.

### THE CORPORATE TRUISM



The job security of a new corporate executive increases at the same rate as his urge to make waves decreases.

### CRAMMER'S MAXIM COROLLARY



No matter how long the exam, you will come up with the answers you omitted five minutes after the exam is over.

### CORPORATE TRUISM COROLLARY



The delegation of job responsibility increases at the same rate as the realization that you're screwing up.

# 

# SECOND EDITION

WRITER: FRANK JACOBS



### THE GASTRONOMIC LAW



The enjoyment of any food is always in inverse proportion to its "nutritional value."

### THE SHOPPER'S LAW



The more you desire a shirt in a store window, the less likely it is they'll have it in your size.

### THE GIVE-AND-TAKE PRINCIPLE



If a bill and a check are mailed to you from the same city on the same day, the bill will arrive 4 days before the check.

### THE VACATION PRINCIPLE



The more anticipated the trip, the greater the chance you'll get sick the day before you're due to leave.

### THE SPORT'S-FAN'S THEOREM



A phone call you have to take always coincides in time and length with the greatest moment of the televised game.

### THE RESTROOM MAXIM



The more urgent your call to nature, the greater the chance that every stall will either be occupied . . . or out-of-order.

DOWN, PRINTS! DEPT.

# A MAD COLLECTION OF SOME VERY RARE

ARTIST: HARRY NORTH, ESQ.



JOHN WAYNE TAKES HIS VERY FIRST PONY RIDE



BARBRA STREISAND BOBS FOR APPLES AT A HALLOWEEN PARTY



IDI AMIN DADA AND HIS KINDERGARTEN PLAYMATES



YOUNG JACQUES COUSTEAU'S FIRST TIME AT THE SEA SHORE

# S FAMILIAY RELIECTS

WRITER: PAUL PETER PORGES



ARNOLD SCHWARTZENEGGER SHOWS OFF FIRST RESULTS OF PUMPING IRON



WOODY ALLEN WITH HIS PROM DATE



KAREE M ABDUL-JABBAR TAKES HIS FIRST BABY STEPS



EARLIEST FARRAH-FAWCETT MAJORS EXPLOITATION SHOT



TELLY SAVALAS AFTER GETTING HIS FIRST HAIRCUT



**JULIA CHILD SERVES MUD PIES TO HER COUSIN** 



ALBERT EINSTEIN ON HIS USUAL SEAT IN FIRST GRADE



BERT LANCE WITH THE BEGINNINGS OF HIS BANK COLLECTION



CHRISTMAS MORNING WITH RALPH NADER AND HIS PARENTS



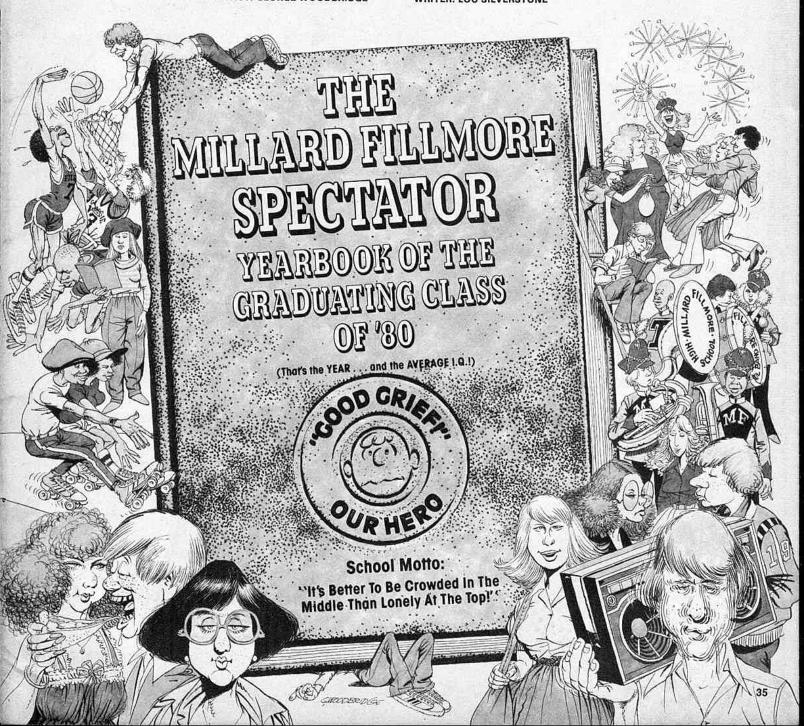
HENRY KISSINGER MAKING HIS BAR MITZVAH SPEECH

Most High School yearbooks feature a handful of sharp kids: The Best Looking, The Most Popular, The Best Dressed, and like that. But these smartass kids make up only a small percentage of the average graduating class. We feel that the rest of the students (like the clods on the MAD staff when they were in school) deserve some recognition, too. Mainly . . . we'd like to see a yearbook that truly reflects the nature of today's graduating classes. Here, then, is

## A HIGH SCHOOL YEARBOOK FOR AVERAGE CLODS

ARTIST: GEORGE WOODBRIDGE

WRITER: LOU SILVERSTONE





Millard Fillmore was the 13th President of the United States, but he will always be Number 1 in our book. Because he serves as an inspiration for the mediocrity that anyone of us can achieve if we really put our questionable minds to it. He was the first President not to be renominated by his Party. His most remembered achievement was the installation of the first bathtub in the White House (although it was rumored at the time that he'd thought it was an ostentatious urinal). In 1865, he ran for the Presidency as the candidate of the "Know-Nothing Party" and was soundly defeated.

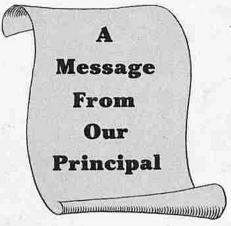
We are proud to have our school named after such an unmemorable American.

#### DEDICATION



We, the Class of '79, dedicate this book to Gus "Grumpy" Zucchini, the School Custodian. Gus is the only person from any department of the school that does anything that the Class of '79 can relate to!

We love yuh, Gus!





#### To The Class Of'79

As you, the graduating seniors, leave these shallowed halls and go forth into the world (or even fifth or sixth), I have every confidence that you will carry on the greatest of Fillmore Traditions: To disappear and never be heard of again.

> Calvin Clone Principal

#### A MESSAGE FROM THE CLASS MEDIOCRITORIAN



I was asked to say what it means to me to be graduating from Millard Fillmore High:

It means I don't have to go to school no

more. I'm glad.

Bernard Schlepp

(Well-put, Bernard. Nobody could have said it better!)

## MEET THE CLASS OF '79

(Many For The First Time)



ALLEN PORKNOY Nickname: "Allen"

Major Achievement: Never raised his hand during all 12 years of High School.

Future Plans: To finally undergo a much-needed kidney operation.



SYBIL HOFFELMEYER Nickname: "Pushy"

Major Achievement:
Pushy was involved in
the movement to get
students appointed to
the Library Selection
Committee. She signed
the petition.



School Activities: None

Notable Achievements: None

> Ambition: None



JENNIFER PUERILE Nickname: "What's 'er name?"

Major Achievement: Grew two inches in her senior year.

Ambition:
Plans to take a
correspondence
course to become a
Dental Technician
or a
Heart Specialist



FARRAH LIPSCHITZ Nickname: "Dog"

Ambition:
To get a nose job,
braces for her teeth,
silicone for her
chest, contact lenses
for her eyes, and
just go on being
her same old self.



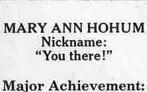
WENDELL WEEDY Nickname: "Weedy Wendell"

Ambition:
"I plan to go into politics! Like, I might register to vote when I'm 18!"



LINDA MAY GRITS Nickname: "True Grits"

Fondest Memory: In her Senior year, Linda received her very first Valentine Card. It was addressed, "Occupant".



Mary will be remembered by her classmates for ... uh ... whatever. Hobby: Watching TV. Awards: Voted the girl most

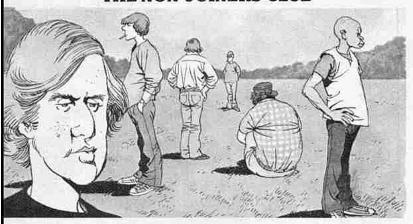
likely not to.





## **CLUBS AND ACTIVITIES**

#### THE NON-JOINERS CLUB



One of the most exclusive groups on campus, not one of the membersofthe Non-Joiners Clubbelonged to anyother club or organization in their four years at good old Fillmore.

#### THE NO-SHOW PEP AND DRAMA GROUP



The fun-loving kids of this organization have the Fillmore spirit. They have never attended or participated in a Pep Rally, a School Dance or a School Play. Which is why they never even bothered to show up for this group photograph.

#### THE NON-LETTER TEAM



None of the jocks on this team ever went out for a Varsity or Intramural Sport, nor did any of them ever go to a game.

#### THE FILLMORE APOLITICAL CLUB



None of the great guys and gals in this club ever ran for Student Councilor for any position in Student Government, nor has any of them ever voted in a School Election. Club has no Officers... because nobody would run for anything!

#### THE GYM SHOWER TEAM



The members of this team have established a school record that's going to be tough to beat in years to come. They all took showers every day after Gym in their Senior year! In fact, many of them took showers instead of taking Gym!

#### THE GIRLS' NON-LETTER TEAM



The members of this team proved to be just as uninterested in School Sports as the boys. So score one for Women's Lib!

## FILLMORE'S CLASS OF '79

LEAST-KNOWN STUDENT Brett Shmecklehoff



(Actually, this is a picture of runnerup, Lowell Acne, as we couldn't find a photo of Brett, and nobody was really sure what he looked like!)

> LEAST-KNOWN JOCK Harold Hersheybar



As Captain . . . and sole member of the Fillmore Solitaire Team, Harry is proud that the team had an undefeated season. That's because no other school fielded a Solitaire Team this season.

> MOST LIKELY TO BE A FILE CLERK Glenda Glitch



MOST AVERAGE STUDENT John "Dink" Smith



Dink got straight C's for four straight years. Way to go, Dink!

LEAST-PUBLICIZED STUDENT Molly Finsternisher



Not only was her name never printed in the School Newspaper, or chalked on the blackboard of any of her classes, Molly's name was never even written—along with an obscene remark—on any of the Boy's Bathroom walls!

> MOST LIKELY TO BE A HOUSEWIFE (IF SHE CAN FIND SOME-BODY TO MARRY HER!)

> > Tricia Gromlick



POLITEST STUDENT Raleigh Walters



Raleigh said "G'bye!" as he left home for school every morning for four years, and he didn't utter another word all day until he returned home in the afternoon and said "Hi!". Raleigh majored in Speech!

MOST LIKELY TO BE
A SUPERMARKET BAGGER,
OR MAYBE A PRICESTAMPER AND SHELFSTACKER
Todd Gluberman



MOST LIKELY TO BE A HOUSE HUSBAND (IF HE CAN FIND ANY-BODY TO MARRY HIM!) Sidney Shrydlu



## CAUGHT IN THE ACTION

Candid Shots Of Our Fun-Filled Days At Fillmore High

#### **PRE-SCHOOL ACTIVITIES**



Remember the fun we had waiting for the school bus to take us to dear old Fillmore High School?

#### AFTER-SCHOOL ACTIVITIES



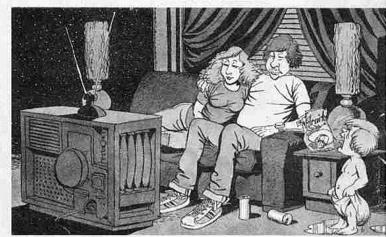
Remember the laughs we had waiting for the school bus to take us home from dear old Fillmore High?

#### **PROM NIGHT**



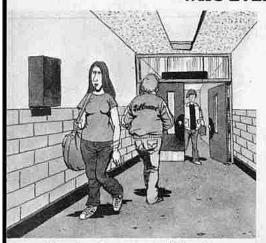
Breaking up, watching a re-run of "Laverne and Shirley" at home on the night of the big prom.

#### THE BIG GAME



Having fun babysitting the night of the big game.

#### WHO EVER SAID HIGH SCHOOL HAS TO BE DULL...?!?



Having fun . . . walking in the hall between classes.



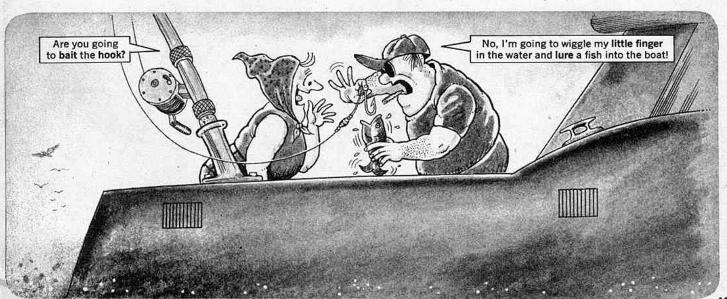
Another fun time . . . putting books in the locker.

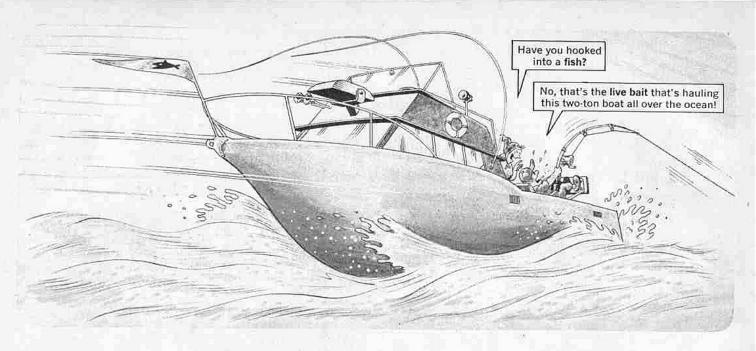


Remember those delicious peanut butter sandwiches?

## AN AL JAFFEE SNAPPY ANSWERS TO STUPID OUESTIONS Fishing Incident

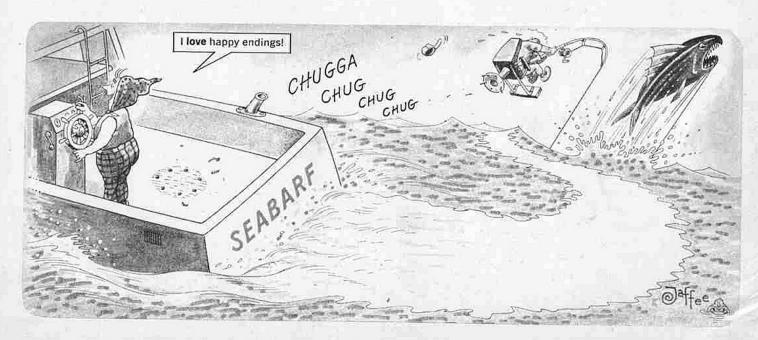








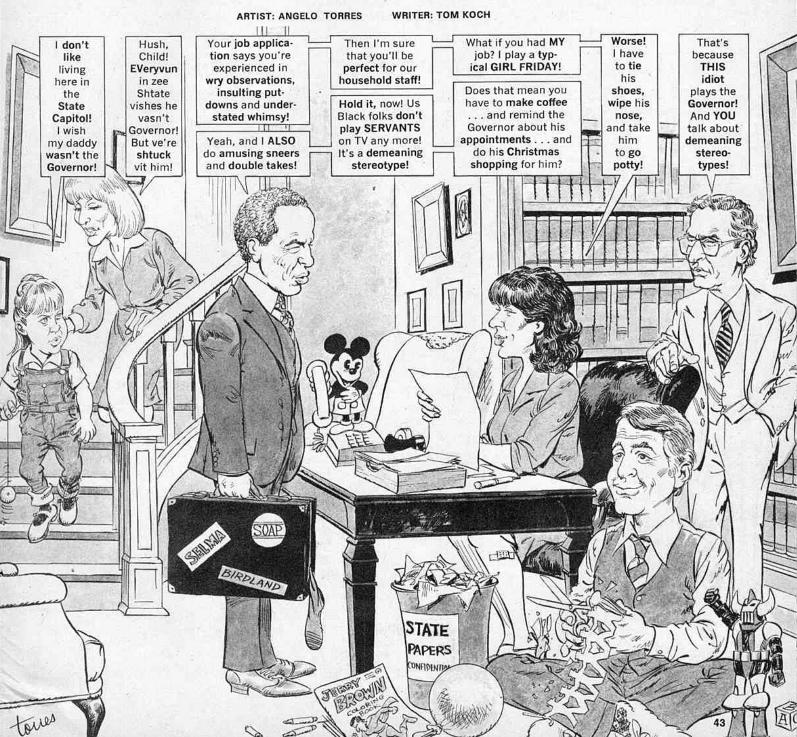


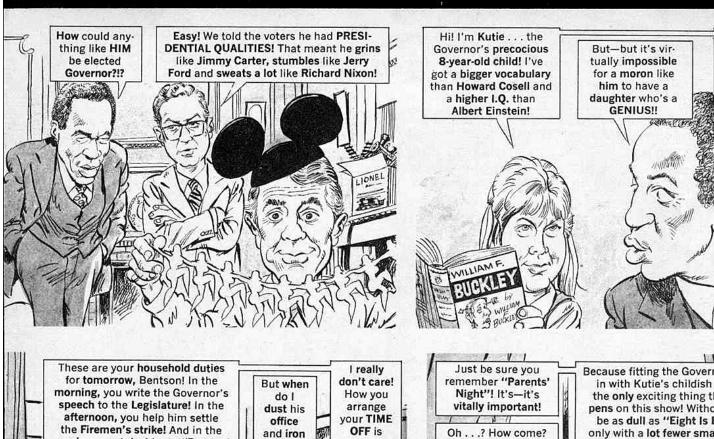


#### VALET OF THE DULLS DEPT.

In the early days of television, there were two popular situation comedies. One featured a wise-cracking child named "Dennis The Menace," who always outwitted his bumbling parents, and the other featured a wise-cracking maid named "Hazel," who always outwitted her bumbling employer. Well, TV has come a long way since audiences were amused by those crude attempts at humor. This year, one of the top new comedies features a wise-cracking child and a wise-cracking butler who are always outwitting the bumbling Governor of an entire State. So step into the "Sophisticated Eighties" and join us for a MAD version of a typical episode of

## Bentson













Bentson . . . meet

Since 1945! I re-

Iss ziss

Hello? No, Warden! The Governor CAN'T take any calls tomorrow night from men begging for last minute reprieves! He's going to a special program at Kutie's school! I'm sure all the guys on Death Row will understand!

Interesting

you should think of

that! Our

**Producers** 

and Writers

never did!

-140



Those men want to discuss a matter more in your field!

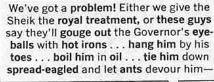
What . . .? Our groceries? Our dry cleaning?

No . . . our affection for the Sheik of Rajput! He's visiting our State, and they say I must show him the proper respect! What

should I do, Bentson . . .? Why ask me, Governor. . .?

I ask? Miss English . . . and Kutie is only eight years old!

Who ELSE can Krauseheimer barely speaks



**ALL RIGHT** already!! I've got the picture! So WHAT's the problem . . .?





They want us to hold a RECEPTION for the Sheik . . . tomorrow night!!

Oh, no!! That's 'Parents' Night" at Kutie's school!!

If we don't, they'll stop our oil supply and maybe, drop an atomic bomb on us!!

That's just tough toenails! Kutie's depending on us!!

If the Sheik really gets mad, he'll have his goons muss up your hair and rumple your suit, Trailer!

Tell the Sheik that I just reconsidered! Bentzun . . . come kvick! Zee shtarvink LETTUCE PICKERS undt zee ECOLOGISTS undt CHANE FONDA are all tryink to climb over zee front gate!

What do you want ME to do??

I don't know! But I can't run zee whole Shtate vile you're here yakkink, undt zee Governor iss upshtairs playink vit his Lincoln Logs!!





We want the Governor to appropriate a billion dollars to improve the lot of itinerant workers . . . and clean up nuclear radiation fall-out!

In that case, you'll have to come back later!!

You mean you need time to raise the money.

No . . . we need the time to elect a NEW **GOVERNOR** who will understand what you're talking about!

Why do you suppose we always come into the kitchen in the middle of the night at the exact same time each week?

One reason is: we're always worried about some crisislike "Parents" Night" at Kutie's school!

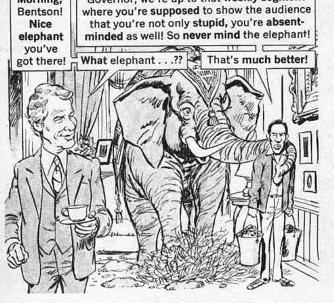
Oh . . .? I thought we met here so we wake up Miss Krauseheimer, so she can storm in and give us a chance to do some "ugliness jokes" about her!

That's the other reason!









Governor, we're up to that weekly segment

Zee Sheik iss due any time now! It iss gudt you could help us vit zee last minute preparations, Governor!

Oh, I enjoy keeping busy!
Have you noticed how being
a Governor never seems to
take up any of my time?!?
I wonder WHICH State
this is supposed to be?!

I sure hope it's not in the SOUTH!

With my big mouth, I could be in real big trouble!



Hey, Man! Call off these jivin' dogs! I'm the Sheik's Prime Minister. . .!

Morning,

Sorry, Brother! Krauseheimer has trained them to hate all of us NON-ARYANS! You're lucky you don't look JEWISH! DOWN, Schnappsie!

DOWN, Schlitzer!! Those jive turkey mutts better watch who they're messin' with!

You don't look like an Arab I'm NOT!! The Sheik is an Equal Opportunity Employer . . . especially now that all the REAL Arabs own oil wells . . . and WON'T DO windows, or Prime-Ministering!!





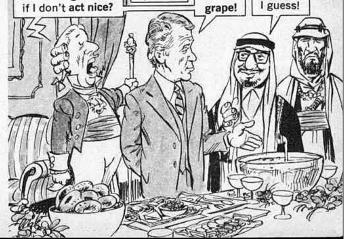
Governor. . . the Sheik's waiting for you in the Reception Hall! Move your tail up there before I get teed off! Uudt vipe zat silly shmile off your face! Do you vant zee Sheik to think vee vork for an IDIOT?! That's not the WORST thing he'll think if you don't take off that frilly apron! C'mon . . . shape up, Man! It's lucky I'm a powerful and respected Chief of State! Otherwise, you people might REALLY treat me rotten! His Excellency... the Sheik of Rajput!

Hi! Are you the guy who's threatening to do all those terrible things to us if I don't act nice? I guess so! Are you the guy who runs this whole big place?

I guess so! You want some punch? 'tt's so! I— I like ORANGE the best, but grape is okay, I guess!

I guess







WHAT NEW WAY
ARE PEOPLE
FALLING "HEAD
OVER HEELS"
THESE DAYS?

## HERE WE GO WITH ANOTHER RIDICULOUS

## MAD FOLD-IN

Every generation that comes along discovers new ways to do the same old things. To find out how people are falling "head over heels" these days, merely fold in the page as shown on the right.



AP

**FOLD THIS SECTION OVER LEFT** 

**■ B** FOLD BACK SO "A" MEETS "B"

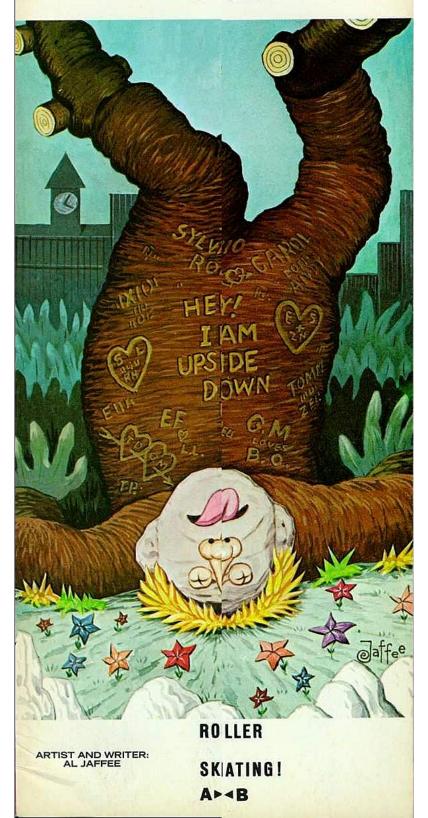


ARTIST AND WRITER: AL JAFFEE ROMANTIC LOVE IS APPEALING, BUT A RICHER, FULLER LOVE NEEDS CHARACTER, TOO. BEAUTY ONLY SKIN DEEP, DOESN'T ALWAYS GUARANTEE HAPPY MATING!

WHAT NEW WAY
ARE PEOPLE
FALLING "HEAD
OVER HEELS"
THESE DAYS?

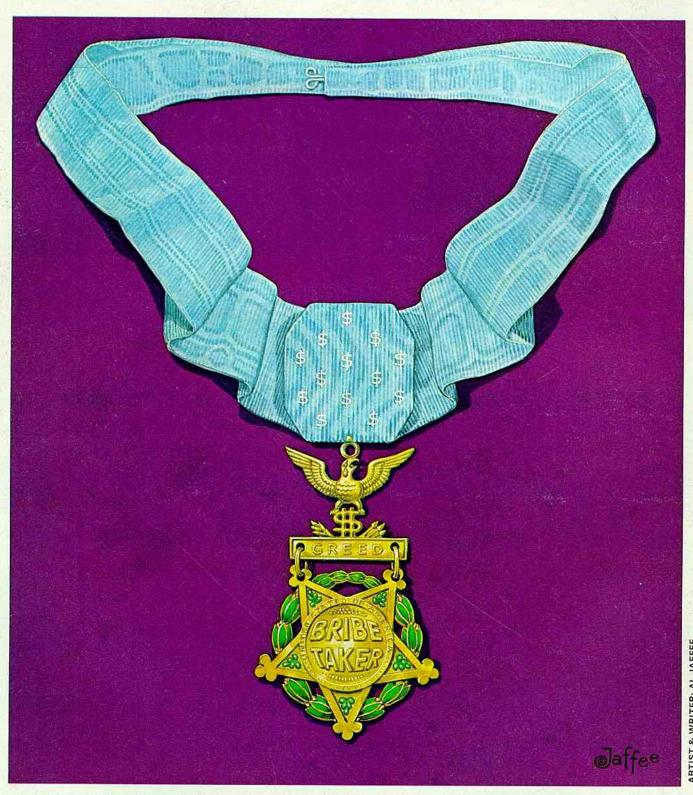


A► • B FOLD BACK SO "A" MEETS "B"



## **OUR NATION'S LOWESTAWARD...**

# THE CONGRESSIONAL MEDAL OF DISHONOR



MAILTO YOUR DESERVING LEGISLATOR!